

Rotten Verlags AG
Pomonastrasse 12
CH-3930 Visp
Schweiz

Technical information about the book

- 240 × 320 mm (Portrait format)
- approx. 204 pages
- approx. 160 lavish illustrations
- Hardcover, thread stitching
- ISBN 978-3-906118-51-2
- Price CHF 79.–, € 73.–

Author and initiator

Daniel Häni

Production and distribution

Mengis Druck und Verlag AG, Visp
Rotten Verlags AG, Visp

Publication date

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BOOK ORDER

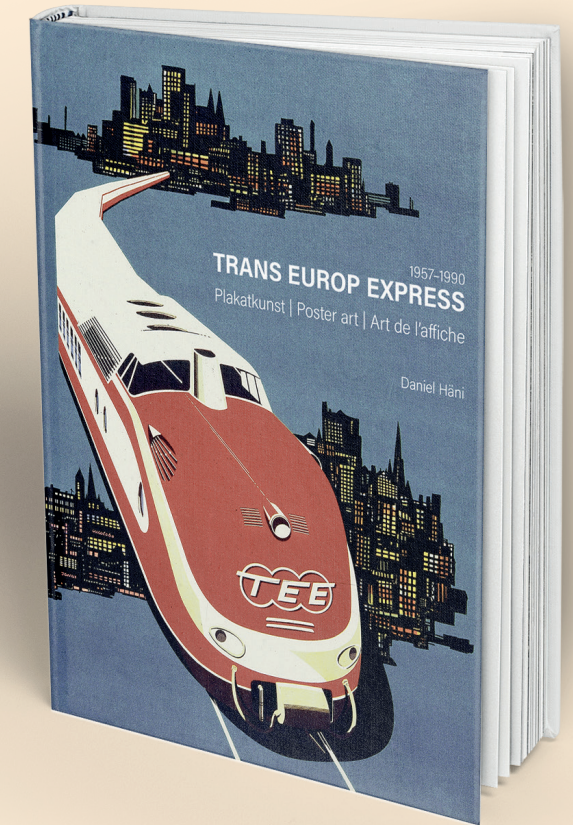


1957–1990

TRANS EUROP EXPRESS

Plakatkunst | Poster art | Art de l'affiche

Daniel Häni



BOOK ORDER

The story of the Trans Europ Express (TEE) is a success story of the national railway companies in the post-war period. It happened in the time of the so-called economic miracle (1950–1970) in Europe. Much about the concept and operation during the TEE era has already been described in numerous books. The present book is aimed at complementing the existing literature. For the first time, poster advertising of the TEE connections from the participating national railways of Belgium, Germany, France, Italy, the Netherlands and Switzerland is described exclusively.

In the offered book, poster art in travel advertisements is described for the first-class international passenger rail services. From this, it becomes clear what defines the fascination of the TEE era with the wide spectrum of the railways participating in the TEE concept. This is supplemented by the sleeper connections in the TEN Pool and the international goods traffic TEEM offered by the railways. These three categories were advertised throughout Europe for over 30 years with artistic posters.

From the contents

- Foreword (Benedikt Weibel)
- Reflection on the poster (Bettina Richter)
- History of the TEE (Daniel Häni)
- The national railways in the Euro-political context (Sebastian Ramspeck)
- TEE Logos
- Trans Europ Express (TEE) Posters
- Trans Euro Night (TEN) Posters
- Trans Europ Express Marchandises (TEEM) Posters

Poster illustrations

- approx. 160 illustrations from 9 railway companies
- a lot of detailed information
- structured organization
- Biographies of the artists

- Languages: German, English and French



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